



2011 West Orange Chamber of Commerce Supporting Trustee Program

The Supporting Trustee Program was introduced to the WOCC in 2003 to allow businesses an all encompassing level of membership. The program provides for greater exposure to other members and the community, access to key business and political leaders, and a much defined, highly valuable list of benefits. The Supporting Trustees have the first right to an opening the most prestigious level of membership in the Chamber, The Community Trustee Program. In addition, premier sponsorship opportunities are shared with our Supporting Trustees, just after the Community Trustees. The Supporting Trustee Program is limited to twenty businesses. The benefits of a Supporting Trustee are:

Name/Logo Placement & Recognition

Value: \$2,000

Your organization's name and/or logo will be featured throughout the year on the following, with noted, annual distribution rates:

- Name Placement in Chamber Matters (monthly electronic newsletter), over 13,000
- Name Placement in Discover 2011 Supporting Trustee Page (business directory & community profile magazine), over 6,000
- Name Placement in Chamber Event Programs, over 1,000
- Name Placement in Official WOCC Web Site Supporting Trustee Page, with your name, contact information and web address with a direct link to your site, over 200,000 sessions for site
- Name Placement in E-WOW (weekly electronic mail blast), over 62,000
- Name Placement in 2011 WOCC Business Plan (plan provided to members & prospective members), over 2,000
- Event Signage with Name (at Chamber events & WOCC office)
- Official Recognition at Chamber Events

Chamber Membership

Value: \$700 & Up

All Chamber membership dues are included in the Supporting Trustee Program for all same-named West Orange locations. Member benefits include:

- Multiple Category Listing in Discover 2011 (business directory), your business name will appear under all the categories that include your business's services to increase referral rates
- Multiple Category Listing on WOCC Web Site & Enhanced Features, includes a direct link to your site, an advertising message, logo, map quest, and discount offer to increase referral rates
- Admittance to Chamber Programs and Events at Member Earned Rate
- WOCC Committee Participation
- Two Complimentary Broadcast Fax Transmissions per Year
- Priority Use of Chamber Conference Room
- Special Plaque for Your Business Signifying your Prestigious Level of Membership

Community Trustees

Ace Hardware

BankFIRST

Best Cleaners

Blue Cross Blue Shield of Florida

Bright Future Electric, LLC

Castle & Cooke

CenturyLink

DeWitt Excavating, Inc.

DRB Benefits Group

First Southern Bank

Fishback, Dominick, Bennett, Stepter, Ardaman, Ahlers & Langley, LLP

Florida Hospital

Health Central

Manheim Orlando

Orlando Health

Progress Energy

Regions Bank

University of Central Florida

Walt Disney World



Participation in Leadership West Orange

Value: \$400

You or a designated employee may take part in the highly sought after Leadership West Orange Program. This program gives you the opportunity to connect with participating Community Trustees during the course of this nine-month program. The program includes tours, hands on experiences, lectures and behind the scene activities to build awareness of the greater West Orange community. This program offered at only \$800, is available to you for a reduced fee of \$400.

Participation in Capitol Connection

Value: \$150

Join over 100 Community Trustees and Central Florida business leaders, representing eight Central Florida Chambers on this annual two-day trip to visit legislators and key cabinet members in Tallahassee during the 2011 Legislative session. Each Supporting Trustee is entitled to priority registration to this limited attendance trip for one participant. The trip cost is \$450, yet your rate is \$300. This is nontransferable, time limited and dependant upon space availability.

Community Trustee Luncheons

Value: \$300

You will receive a non-transferable invitation to select Community Trustee luncheons featuring a special guest speaker, typically held at a fine-dining area restaurant. This luncheon affords you access to other key business leaders, our Community Trustees.

Event & Program Complimentary Admission

Value: \$275

Throughout the year, the Chamber will provide complimentary admission tickets. The events are:

- All Chamber Breakfasts, one ticket
- Chamber Luncheons, including Commissioners, Legislative & Mayors, one ticket each
- Best Fest, "The Taste of West Orange, two tickets
- Bi-Annual Hob & Straw Poll, two tickets
- Business After Hours, 15 tickets

Chamber Matters Complimentary Advertising

Value: \$50

Take advantage of prime advertising space in one issue of the WOCC monthly electronic newsletter, Chamber Matters. Receive one quarter page, full color ad in an issue of your choice, subject to availability.

Event Sponsorship

Value: Priceless

Event sponsorship may be available for various events/programs held by the Chamber throughout the year at additional fees. Supporting Trustees are in line for these sponsorships, after Community Trustees and prior to offerings to the general membership.

Total Value of Benefits to Supporting Trustees:

\$3,875.00 & Up

Annual Investment to Supporting Trustees:

\$2,500.00

*Benefits are subject to change.