



DIRECTORY LISTING UPGRADE



www.wochamber.com

Visit the official WOCC Web site, and select West Orange Chamber of Commerce from our business directory to preview the Enhanced Directory Listing Upgrade

Increase Your Visibility on the WOCC Web site through our Enhanced Directory Listing Upgrade

WHAT IS a DLU?

You are on the right track for your business to thrive as a member of the West Orange Chamber of Commerce (WOCC). Your membership includes several effective ways to network and enhance your sales. In addition to all Chamber services, we are proud to present...

Directory Listing Upgrade (DLU)

A Directory Listing Upgrade provides you with an opportunity to promote your business on our dynamic West Orange Chamber of Commerce Web site.

www.wochamber.com

The WOCC Web site offers an opportunity for you to market your business to thousands of potential customers and visitors to our area, and averages over 3000 unique hits per month.

Just look at what you can accomplish at such an affordable price!

**JOIN
MEET
GROW**



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Directory Listing Upgrade

\$75.00 Annual Fee

YOUR LISTING WILL INCLUDE:

- **Priority Listing**
Your business will be displayed above any non-enhanced members in the search results.
- **Enhanced Business Description - Member Info Page**
Provide a description of your business, products and services up to 1600 characters.
- **Business Directory Search Results**
Add a description (up to 200 characters) to your search results page under your name & address.
- **Map link (Google, Map Quest or upload your own PDF map)**
Save time and stress for your customers by giving them concise directions to your location.
- **Logo**
Show off your style. Display your logo so customers recognize your company.
- **Photo Gallery**
Brag about your TOP selling item or employee(s) with color photos. Upload up to 8 photos in .jpeg or .gif format. (The software program will automatically resize your files.)
- **Highlights Section**
Enter up to 5 Bullet points (up to 120 characters each) about your business, products or services.
- **Additional Key Word search terms**
List up to 20 additional key words (up to 30 characters each) that the consumer may use when searching WOCC's Business Directory.
- **Your company listed in one additional category.**
Does your business cross over into other markets? List your business in TWO categories on the official WOCC web site and in the "Discover" magazine.

Preview the West Orange Chamber of Commerce listing in the business directory at the chambers official Web site. www.wochamber.com

Additional Information

- This opportunity is only available to **CURRENT CHAMBER MEMBERS**. If your membership is past due, this benefit will be deactivated on date of notice.
- The Directory Listing Upgrade effective date is based upon receipt of payment. Please allow two business days for activation.
- DLU fees will be prorated to reflect your membership anniversary date and are valid for the duration upon membership renewal. You may cancel at renewal time.

***Chamber Web site
advertising and
Banner Sponsorships
are sold separately.***

**Call 407.656.1304
to enhance your
membership now!**